

# MVP

## MOST VALUABLE PLAYER AWARDS

Recognizing workers committed  
to excellence on and off the roof

CALL FOR NOMINATIONS

Deadline for entries: Nov. 19, 2021

Submit entries at  
[www.roofingalliance.net](http://www.roofingalliance.net)

2021-2022

The Roofing Alliance's Most Valuable Player (MVP) Awards program celebrates workers who are outstanding employees within their companies and recognizes them for their outstanding performance outside the workplace—their charitable deeds, community involvement, challenges they've overcome, dedication and commitment to helping others.

## OUTSTANDING ON-THE-JOB PERFORMANCE/WORKMANSHIP

Dedicated, reliable employees are vital to a company's success. And, among those employees, usually one stands out above all others. That's the employee who:

- Has a strong work ethic
- Shows leadership, initiative and resourcefulness
- Has earned an outstanding safety record
- Shows support for his or her co-workers
- Goes above and beyond

## OUTSTANDING PERFORMANCE/OTHER NOTEWORTHY CONTRIBUTIONS OUTSIDE THE WORKPLACE

Outstanding workers not only have a passion for the work they do and a sense of loyalty toward their employers, but they also show compassion for others outside the workplace. They volunteer their time with their communities, churches, families and friends. They are determined to overcome challenges and obstacles they may face personally or stand by others who need their support. They're always willing to extend a helping hand. They display:

- Exemplary service
- Leadership
- Commitment
- Selfless devotion

MVPs are role models who demonstrate work-related and personal goals to which others aspire. Through the MVP program, you can nominate your employee for an award to formally recognize his or her outstanding contributions through on-the-job performance and workmanship or for outstanding performance and other noteworthy contributions outside the workplace.

## BEST OF THE BEST

In addition, one MVP winner will be chosen to be *Professional Roofing's* Best of the Best. *Professional Roofing* and OMG Roofing Products Inc. co-sponsor this elite recognition. The person selected as the Best of the Best winner typically stands out in both categories. In addition to a special prize, the winner will be highlighted in a feature article in *Professional Roofing*.



## ELIGIBILITY

The MVP Award program is intended for field and warehouse workers **only**, who typically may not be publicly acknowledged for their efforts or eligible to participate in recognition or incentive programs within their companies.

Following are the levels and job titles for **eligible** workers employed by an NRCA member or nonmember roofing contracting, distributor or supplier firm. (*Sales personnel, office managers, project managers, technical representatives and owners are **not eligible**.*)

**Roofing contracting firms**—any field roofing worker, foreman or superintendent is eligible. The number of nominations per firm must not exceed three per company branch.

**Distributor and supplier firms**—any warehouse employee, warehouse foreman, driver or equipment operator is eligible. The number of nominations must not exceed five per national firm.

Self-nominations are not permitted; rather, each participating firm or his or her designee is responsible for preparing and submitting the entry form(s) and **including supporting information**—a minimum of 100 words. Input from supervisors and co-workers is strongly encouraged, as well as testimonial letters from customers, the charity or community service organization the nominee is involved with, and family or friends. Be sure to include any materials, such as press clippings, awards, acknowledgements, articles, etc., that will help the judges understand why the nominee should be selected. You may also want to include brief (1-2 minute) video testimonials explaining why your nominee should be considered above all others.

## CRITERIA BY WHICH NOMINEES WILL BE EVALUATED

Nominees will be evaluated based on significant contributions in the following categories. (*Nominees can be nominated for one or both categories; each category will be judged separately.*)

*Note: typically the person selected as the Best of the Best winner stands out in both categories.*

- **Outstanding on-the-job performance/workmanship:** Nominees for this category demonstrate a strong work ethic; display leadership skills; contribute creative ideas for problem solving; have an outstanding safety record; contribute to the improved safety of the work crew; demonstrate support for co-workers and helping others learn; show initiative and resourcefulness in helping to recruit and retain workers; and are respected by their peers. **These workers go above and beyond their specific job responsibilities.**
- **Outstanding performance/other noteworthy contributions outside the workplace:** Nominees for this category exemplify compassion for others through their community involvement, volunteering with charitable organizations and helping those who need assistance. They may also have remarkable stories of self-accomplishment—defying the odds against them or overcoming insurmountable obstacles. The award is based on the nature of such service, its overall effect and the zeal with which it has been performed. It includes any service performed that helps improve the lives of people served. Nominees inspire those around them to better serve their communities. They are examples of the type of citizens most valuable to our communities and industry.

## DEADLINE FOR NOMINATIONS IS NOV. 19, 2021.

Details and an entry form are available at [www.roofingalliance.net](http://www.roofingalliance.net).

Questions? Contact Jessica Priske, the Roofing Alliance's manager, at (800) 323-9545, ext. 7517 or [jpriske@roofingalliance.net](mailto:jpriske@roofingalliance.net).

## ENTRY PREPARATION

Nominators submitting entries must **create a Dropbox folder** containing all materials and email the Dropbox link to Jessica Priske at [jpriske@roofingalliance.net](mailto:jpriske@roofingalliance.net) at the Roofing Alliance by the close of business on **Friday, Nov. 19, 2021**.

Entries should be submitted as follows:

1. **Complete the official entry form** with the name and job title of the nominated employee. Be sure to check the award category(ies) in which the candidate is being entered, and provide company name, address and all other information as requested.
2. For each award category in which a nominee is being entered, **provide a detailed description** (minimum of 100 words) of the specific attributes, activities and other factors that make the individual noteworthy, unique and stand out above all other employees. The description must include adequate detail so the judges have a basis of comparison with other entries. **Entries submitted without supporting information will not be considered;** judges must have detailed information to properly evaluate the entries. Handwritten entries are discouraged.
3. **Include applicable supporting information and material that may help strengthen the nominee's credentials** as a potential award winner, such as comments or testimonials from customers, supervisors and co-workers; letters from the charity or community service organization explaining how the volunteer helped its operations; or notes from family or friends. You may also want to include brief (1-2 minute) video testimonials explaining why your nominee should be considered above all others.
4. **Include a high-resolution photo of the nominated employee.**

## JUDGES

Judges are recognized professionals within the roofing industry and include a representative mix of contractors, manufacturers, distributors and suppliers. **The only information the judges have to base their decisions on is the information submitted with each entry.**

How the judging works:

1. Entries are reviewed at Roofing Alliance headquarters to confirm eligibility.
2. Each eligible entry is individually evaluated by the judges.
3. The highest-ranking entries in each category will be re-evaluated to determine the winner.
4. Judges' decisions are final, and evaluations of specific entries will remain confidential.

## RECOGNIZING THE WINNERS AND THEIR COMPANIES

MVP winners and their nominators will be notified the week of Dec. 6, 2021, so winners can make arrangements to attend NRCA's 135th Annual Convention, Feb. 1-3, 2022, in New Orleans.

MVP winners receive:

- Two complimentary coach airfares and two nights' hotel accommodations during NRCA's 135th Annual Convention in New Orleans.
- One complimentary conference registration and exhibit hall pass to the 2022 International Roofing Expo®
- Two complimentary tickets to the NRCA Industry Awards Ceremony and Cocktail Reception, Feb. 2, 2022, where winners and their companies will be formally honored; all other convention-related expenses will be the responsibility of each award winner
- A \$100 American Express gift card
- Recognition in *Professional Roofing* magazine, NRCA's *For Members Only* newsletter, the Roofing Alliance Update and on the Roofing Alliance' website, [www.roofingalliance.net](http://www.roofingalliance.net)
- Recognition in press releases sent to local and national media and industry trade press

Finalists not selected as award winners will receive certificates of merit.

## QUESTIONS

Please contact Jessica Priske, manager of the Roofing Alliance, at (847) 299-9070, Ext. 7517 or email [jpriske@roofingalliance.net](mailto:jpriske@roofingalliance.net).

## THE DEADLINE FOR NOMINATIONS IS

**Nov. 19, 2021.**

## DETAILS AND AN ENTRY FORM ARE AVAILABLE AT

**[www.roofingalliance.net](http://www.roofingalliance.net).**

# OFFICIAL MVP ENTRY FORM

Note: • Nominators submitting entries must create a Dropbox folder containing all materials and email the Dropbox link to Jessica Priske at [jpriske@roofingalliance.net](mailto:jpriske@roofingalliance.net) at the Roofing Alliance by the close of business on **Friday, Nov. 19, 2021**.



• The following are **eligible** to be nominated: any field roofing worker, foreman or superintendent, warehouse employee, warehouse foreman, driver or equipment operator. (*Sales personnel, office managers, project managers, technical representatives and owners are **not** eligible.*)

• Up to three employees can be nominated per roofing contracting firm and up to five from a national distributor or supplier firm. Please reproduce this form to nominate more than one employee.

## NOMINEE INFORMATION

Category(ies) being nominated for:

- Outstanding on-the-job performance/workmanship
- Outstanding performance/other noteworthy contributions outside the workplace

Name: \_\_\_\_\_  
(Last) (First) (Middle initial)

Job title: **Roofing contracting firm**  Field worker  Foreman  Superintendent  
**Distributor or supplier firm**  Warehouse employee  Warehouse foreman  Driver  Equipment operator

Name of company: \_\_\_\_\_  
 Roofing contracting firm  Distributor or supplier firm

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Number of years with the company: \_\_\_\_\_ Total number of years in the roofing industry (if known): \_\_\_\_\_

Name of local newspaper (for publicity purposes): \_\_\_\_\_

## NOMINATED BY

Contact name: \_\_\_\_\_ Job title: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Complete the following **only if different from above**:

Name of company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

## CRITERIA

For each category in which a nominee is being entered, **provide a detailed description** (minimum of 100 words) of the specific attributes, activities and other factors that make the individual noteworthy, unique and stand out above all other employees. The description must include adequate detail so the judges have a basis of comparison with other entries. Note: **Entries submitted without supporting information will not be considered**—judges must have detailed information to properly evaluate the entries. Handwritten entries are discouraged.